

CI 771 A Hurford

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Q1:

Improve key elements of the existing framework

Q2:

Ensure all ratings across every media for consumers are taken into account, from child to adult.

Videogames currently have no adult rating. This is concerning considering adults consume games as much as or perhaps more so than children. There needs to be clear definition, to cater for all age groups. Ensure the ratings are simple for consumers to follow.

Q3:

No, technology should not affect content. If you can make a purchase or view the content locally you should be able to be informed of what the content's rating is regardless of the format you consume it on.

Q4:

All content should be classified, to ensure consumers are informed.

Q5:

All content should be classified

Q6:

All content should be classified

Q7:

yes

Q8:

yes

Q9:

no

Q10:

no, all content should be classified

Q11:

all content should be classified

Q12:

Q13:

Q14:

Q15:

as you access it

Q16:

ensure the content is reviewed correctly, however ensure there is a broad rating system to cover all ages

Q17:

Q18:

Q19:

Q20:

Q21:

Q22:

Q23:

Q24:

Q25:

Q26:

Q27:

Q28:

Q29:

Other comments: