

CI 757 M Tolhurst

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Q1:

Q2:

Uniform ratings across all mediums (for example movies, video games, books) to avoid confusion.

Q3:

For content delivered via the Internet it would not be practical to classify everything due to the large volume. Websites and online stores would then be out of scope. Perhaps it should be voluntary.

Q4:

This might be a possible solution to the issues raised by the previous question.

Q5:

Q6:

Possibly. Some indie producers may not have the capability to submit their works for classification.

Q7:

Yes, but providing consumer advice should be the goal. Restricting access to art would be a failing of the system.

Q8:

Yes.

Q9:

Q10:

No. Ratings advice would still need to be available for content accessed at home.

Q11:

Q12:

Q13:

Parental guidance and education.

Q14:

Q15:

In advertising, on the packaging or at point of sale.

Q16:

Q17:

Yes, this may be more practical.

Q18:

Q19:

Q20:

I don't believe they are well understood. The differences between the classification of movies, video games and television are all different. There's different ratings, and they aren't all applicable to another medium. Currently AV15+ only applies to television and R18+ only applies to movies. This does not make sense. Everything that gets rated should use the same scheme.

Q21:

M and MA15+ may have potential for merging, or at least change the 'M' letter in one of them to avoid confusion.

Q22:

Use the same markings for all types of content. Make all ratings available to all mediums.

Q23:

Q24:

Q25:

Q26:

Yes. Consistency is important.

Q27:

Q28:

Q29:

Other comments: