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Q1:
The ALRC should focus on improving key elements of the existing framework, extending the current framework to include an R18+ classification on video games.
Q2:
The primary objectives of a national classification scheme should be to include consistent set standards to be adhered by all states. This includes classifications and methods of classifying.
Q3:
The technology or platform used to access content should not affect whether content should be classified, as it is up to the individual whether or not to gain access to classified materials on their platform of choice. Platform should not affect content.
Q4:
All content should be classified to clarify to the consumer which content is appropriate for their use.
Q5:
All media should be classified, regardless of target audience.
Q6:
The audience of material should not affect classification.
Q7:
Q8:
Q9:
Size and composition of the audience should not affect whether content should be classified.
Q10:
This should not affect classification.
Q11:
Q12:
Q13:
Better parental advice and teaching would assist in reducing exposure to inappropriate content online. Supervision is key.
Q14:
Preventing retailers from selling inappropriate content to a younger audience, using fines against the retailer.
Q15:
Content should be required to display classification markings, warnings or consumer advice when it has the potential to mislead or expose inappropriate materials without the warnings.
Q16:
Government agencies, assisted by knowledgable industry bodies should work together to conclude appropriate classifications for content.

Q17:

Q18:

Q19:

Q20:

All categories of classification should be heavily advertised and made known to all communties to avoid confusion. Understanding is the key to this process.

Q21:

A new classification of R18+ should be added to assist the community in purchase of suitable content, as currently there is confusion ion what is appropriate for younger audiences due to the mature classifications being confined to M and MA ratings.

Q22:

Using a standard form of classification for all media, such as G, PG, M, MA, R, etc, would allow consumers to easily understand which content is appropriate for them.

Q23:

Q24:

Q25:

Q26:

Consistency of state and territory classification laws is important as it helps to prevent confusion of which classification is appropriate for the audience.

Q27:

Q28:

Q29:

Other comments:

The current classification framework is confusing to consumers. By adding additional classification categories for mature content, consumers will be able to select content that is appropriate to their age group.