CI 509 B Jackson

First name: Brad
Last name: Jackson
Q1:
Yes.
Q2:
Protection of our moral standards balanced with our freedom of expression.
Q3:
I think mediums that market themselves to children certainly need rigid classification. Just as different TV channels have different rules, I think technologies should have different rules. Specifically I think Mac & PC have an average user base that is older than the consoles and should be treated as such.
Q4:
We have socal standards. Our entertainment media should reflect that.
Q5:
Certainly all media should be considered subjectively. Not all children are the same just as not all adults are the same. It is really just a matter of forming consensus once subjective opinions are gathered. All content for children should be classified. The question isn't whether it should be, the question is how it should be.
Q6:
Yes. The bigger the audience the, stricter the classification. The is particularly important if the media has the potential to enter into pop-culture.
Q7:
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Q10:
All content children could be exposed to should be classified.
Q11:
I consider it a secondary consideration but the consumer advice given by classification is useful as an

When it is not obvious what the media contains.
Q16:
Government agencies should legislate and enforce rules regarding underage purchaseing of classified content. Industrial bodies should be made to stop targeting underage users for mature content. Retailers should be stopped from selling inappropriate content to children (be it +15 content to 12 year olds or +18 content to 15 year olds) regardless of parental permissions.
Q17:
The Industry wants impact to sell its wears and place the industry gets the most impact is the teen market. So no I don't think the industry are the appropriate organisations to classify their media.
Q18:
There is no black and white, and if they were to ever be decided something would be created that would be considered gray.
Q19:
So this is what it comes down to? Money. No one wants to pay for media to be classified? All media should be classified by a panel that is proportional to the expected audience size. Therefore the bigger the audience size, the more it would cost to classify.
Subsidised? I think the Government should pay for all classification.
Q20:
M and MA are too similar. It is almost like anything other than R18 is considered ok by most. If more respect was given to the lower classifications, parents wouldn't be worried about the introduction of an R18 for interactive titles.
Q21:
I think the MA and R18 classifications should be merged in to an A(Adult)17+ rating. Slightly more relaxed than the MA15 rating but with a clear difference over the M15 rateing.
Q22:

unbias measure of the content.

Better educating of parents.

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Q12:

Q13:

Q14:

Q15:

Educating parents.

I do think interactive media should use the same group classification symbols as film and television so that an overall maturity level baseline is established and maintained.

Q23:

No. They are different media. There should be similarities, but trying to umbrella them will just cause more classification anomalies.

Q24:

Anything that glamorises rather than educates about sensitive and mature topics should be entirely prohibited. I am not interested in what others get up to in there own homes, so long as it doesn't infringe on the freedoms and rights of others.

Q25:

I am not familiar enough with the scope of RC to comment.

Q26:

I think Commonwealth Government should have total control over the classification laws.

Q27:

Do some states consider themselves morally superior to the other states? What an appalling idea.

Q28:

One day I hope that the UN will establish an international classification system. Until then the Commonwealth will have to do.

Q29:

In any way which does not give excessive power to the outspoken minority.

Other comments:

Mature interactive content exists for adult consumption. A lack of rating for such content is only causing problems. Objective classification rules are causing misclassification.