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Q1:

The classification system in place at the moment is severely fractured and inconsistent. The focus should be on developing a new framework of classification.

Q2:

- To have a standardised form of classification in line with the rest of the world, from G to R18+, and having clear guidelines as to what is acceptable in each rating.
- The guidelines, however, need to be fair and take into consideration current and changing trends in media content. Shoving any media content with the slightest bit of violence or course language into an R18+ rating is needlessly overprotective and dismissive.
- Through better education and the vigilance of media outlets, the public will be better informed what is suitable for what age group whether it is on TV; accessed from the internet; or through the purchase of a DVD or electronic game. An R18+ rating on a game would attract far more consideration as to its content than M or MA15+.

Q3:

No. The classification system should include all methods of access to content. Once the new framework is in place, suitable and sensible methods of restriction of access to minors, and education as to the content of each rating will follow.

Q4:

Media content should all be processed for classification (this is disregarding public displays of art because, at the moment, that is another argument entirely). If there are clear and stringent enough guidelines in a new G to R18+ rating system, then there shouldn't be a case for complaint anyway.

Q5:

If by 'potential impact' it is meant any sort of psychological, social or physical impact the content may have on consumers, then no.

Q6:

No. This would open up avenues for corruption and undermine the process of classification in the first place.

It is well-known that some filmmakers will aim to make a film that will be rated M15+ (and so tone down the violence and/or course language) in order to reach a wider audience. This is something they decide to do during the creative process.

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Other comments: