

CI 2176 J Barcham

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Q1:

A new framework is necessary. The landscape of interactive entertainment, and the ways in which the public are consuming it have changed considerably over the past decade. The ALRC cannot hope to achieve their goals without adapting to the way media is changing.

Q2:

Ultimately what should be worked towards is a system where the consumer has the right to make their own decisions about their purchases, and have all the necessary information available to them when they make a purchase. Any other outcome would be a violation of the consumers rights.

Q3:

No. Platform is irrelevant, content is relevant.

Inappropriate content will remain inappropriate whether you view it on your phone, on a console or on your laptop. Likewise appropriate content cannot become inappropriate simply by being available on different platform.

Again, freedom for the consumer to make the choice what they buy, and how they buy it.

Q4:

Ideally all content should be classified and consumers should have all the information they need available to them prior to making a purchase.

Q5:

No. All content should be viewed and considered equally.

Q6:

No. All content should be viewed and considered equally.

Q7:

No. Exhibitions should remain free from classification.

Q8:

Classified? Yes. Regulated? No.

Choice in the hands of the consumer, classifications only job is to provide information to the consumer. Otherwise it is infringing on the rights of the individual.

Q9:

No. All content should be viewed and considered equally.

Q10:

No. All content should be viewed and considered equally.

Q11:

None. All content should be viewed and considered equally.

Q12:

You have no right to CONTROL access. This is a violation of the individual's rights. You should provide guidance, nothing more.

Q13:

It is not your position to do so. It is the responsibility of the children's guardians to monitor their children and educate them as to how to use online services safely. Your job is to provide information to the guardians.

Q14:

You do not have the right to do so. One again, the choice should be in the hands of the public.

Q15:

When the content contains themes or imagery that may be considered inappropriate for general consumption.

Q16:

Government agencies should determine and apply the ratings system in accordance with the needs and desires of the public. They should NOT be involved in choosing what content should be available, just what rating that content deserves.

Industry bodies should be required by law to supply the government agencies with any information they require, and assist in making sure their products gain the classification they deserve.

The user is responsible for their own safety, and the safety of those in their care when choosing what content they wish to purchase. The user is responsible for their own decisions and online experiences.

Q17:

Definitely, one of the problems facing classification is that many of the government agencies seem to have little practical knowledge of the products they are supposed to be the authority on.

As long as the government involvement IN NO WAY dictates what content the industry can create, and simply ensures correct classifications are in place, this model sounds ideal.

Q18:

Videogames are an obvious choice, largely because the nature of many games these days means that a single title can contain hundreds of hours of content, making it difficult for a review board to experience it all. The industry would find this much easier.

Q19:

Q20:

Q21:

In terms of gaming an 18+ category is sorely needed, the average age of gamers is over 30 now, the industry is creating more mature content for this market, yet the government is still treating gamers like children.

Q22:

When you consider that the point of classification is to provide knowledge to the consumer, this doesn't seem like a difficult idea. Put a system in place that provides an outline of the questionable themes of the content and a recommended age rating. Allow the consumer to then make a decision.

Q23:

Q24:

Nothing should be prohibited.

While there is a lot of questionable material available online, the government is crossing a line if it begins to determine what information it's public should and should not be allowed to access.

The government has no right.

Q25:

No, at the moment the refused classification category is a joke.

Also, as mentioned above. The government has to right to restrict what information is available online.

Q26:

Yes. Logically it makes no sense that your current location should in any way affect what is appropriate for you to view.

Q27:

Q28:

Q29:

Listen to, and trust the consumer.

Other comments: