

CI 2074 S Lee

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Q1:

Absolutley. We are behind the rest of the world in classification and need new frameworks that model on countries like England who are the leaders in this sort of area.

Q2:

To make sure that all media (video games, movies, television) can be classifiable, from G to R18+. so that consumers know ratings and buy products accordingly, and so that all media is accessible to those who suit the given classifications.

Q3:

No, all content is interactive in one way or another, and so all content should be classified, regardless of the way it is accessed. Accessibility is not the responsibility of the ALRC, their responsibility is to classify the content so that those responsible for granting access can do so with the confidence of new clasification framework behind them.

Q4:

No, content should classified regardless of feedback or opinion. In my opinion the ALRC should be able to act upon feedback to review previous classifications, but all content needs to be first classified. Without this, content will be able to slip under the radar and undermine the classification system all together.

Q5:

Potential impact is not considered when film or television is classified - only the content itself is considered. This should be the same for all content - the ALRC should not be burdened with potential impact, because every type of content will have a potential impact.

Q6:

No, all content that will be accessed should be classifiable, regardless of the reach, distributor, or production. If different products qualify for different types of classification, the ratings will mean less to consumers and be largely ignored. If all media can be classified under the one system, by the same merits, classifications will gain integrity and consumers will trust them when making their purchases.

Q7:

Yes, all media should, before the public is granted access, be classified so that consumers have the advice they need before getting/viewing the content.

Q8:

Yes, all media should, before the public is granted access, be classified the same way so that consumers have the advice they need before getting/viewing the content.

Q9:

No, all content that will be accessed should be classifiable, regardless of the size or type of audience.

Q10:

No, it should all be classified the same way. An MA15+ film in cinemas should be the same rating when viewed in the home, unless content is added that would change the rating.

Q11:

Content should be classified based on the actual content. Not on type of content (ie, film, book) or the audience, or the potential impact. The ALRC needs to give responsibility of impact and audience (that they have unfairly adopted) back to outlets, parents, teachers and guardians, and instead focus on their responsibility to classify the specific content with the film/book/game so that the above mentioned outlets, parents, teachers and guardians have a strong foundation on which to teach and inform consumers about the content.

Q12:

I believe the most effective method is not to strangle the access away from those who cannot legally view it, but to educate them well enough and create solid guidelines for them so that they make their own decision to not view restricted content. This will not only be the most effective method short term but will encourage them to pass on their own choices to their peers and colleagues.

Q13:

I think the problem here is that children have been granted access to the methods to find the inappropriate content. Educating outlets, parents, teachers and guardians - those responsible for granting access to phones, computers and laptops will better control the access. It is the responsibility of the ALRC to classify the content (and to only classify the content) so that those responsible for granting access to content can do so responsibly.

Q14:

making sure each bit of content is classified according to what it contains so that those selling the (for example) magazines can stand behind the classifications and not sell them if the consumer does not meet the qualifications.

Q15:

Q16:

Q17:

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Q29:

Other comments: