

CI 2072 M Thomas

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Q1:

A new framework for classification is needed - the existing framework is based on radio, television and written documents and does not effectively transition to modern media.

Q2:

To assist parent in making decisions on what they or their children can watch, read or hear.

Q3:

The platform that is used to access the content should not affect whether it should be classified or not.

Q4:

Yes

Q5:

The potential impact of content should have no bearing on whether it should be classified. Content designed for children should be classified as such to assist parents in selecting content that would be suitable for their children.

Q6:

All content should be classified equally - not based on how much of a market position that the producer/parent company may hold

Q7:

Artwork should be classified to provide consumer advice - not restrict the content

Q8:

All media should be classified in the same way so that there is consistency with all media.

Q9:

No

Q10:

All content should be under the same classifications

Q11:

Q12:

Education and access to tools to assist parents/guardians in making informed decisions about the content that would be available, and allowing them to choose to use the tools available.

Q13:

By educating parents and guardians of the tools available, and assistance in setting these up if needed.

Q14:

This does not need control.

Q15:

easily visible on the label.

Q16:

Government agencies - give classification and feedback to the industry bodies on the content
Industry bodies - Have their content classified by the government agencies, and follow guidelines based on the classifications when presenting this content

Users - read the classification on the content that they are wanting to view/read, and make an informed decision based on this classification. Inform government areas of classifications that don't suit the content so that the content can be re-assessed.

Q17:

Definitely - this will reduce the cost of some of this content and may discourage piracy. This will also give the industry the tools to enable them to choose a classification/demographic that they are wanting their content to be viewed/read by.

Q18:

Childrens material and adult related content (pornography etc)

Q19:

The government should subsidise the classification of content for industries that would not normally be able to afford the classification process.

Q20:

Q21:

An R18+ rating should be added for computer games to allow a more informed decision on computer related media/content, as currently some media for this industry has been 'shoehorned' into a MA15+ category, when it would not normally be suitable for adults.

Q22:

By using the same scale and recommendations - eg:

C: for children below the age of 5

G: for general exhibition

PG: parental guidance is recommended

MA15+: for mature audiences or people at or above the age of 15

R18: Rated for adults (18 or above)

X: rated for adults - may have some disturbing content

Q23:

All should be re-written with a focus on ensuring clarity for all types of media

Q24:

None - any content that would be illegal should be reported to the appropriate authorities

Q25:

no - refused classification media is content that is not able to be put into a classification basket by the Australian Government based on the legislation.

Prohibited material would be deemed illegal based on the current Australian laws, and determined by the relevant judicial system

Q26:

This consistency should be important - to promote this, a consistent classification system for all forms of media/content would assist.

Q27:

Q28:

No - classification should be independent of government to discourage bias

Q29:

An independent body that will allow consistency in the classifications and the ability to refine/update classifications with input from the public.

Other comments:

Forcing mandatory filtering does not make problems go away - material that would be deemed illegal should be dealt with by the relevant area (police, AFP etc). Education and presenting tools to adults to allow them to make an informed decision should be used.