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Q1:

A new framework should be investigated to bring the application of the system into parity with other global systems and consistent across all types of media.

Q2:

To inform the consumer, not restrict them, except in extreme cases. Present the information and regulations for purchasing and let the individual decide from there.

Q3:

No. The classification of material should be consistent across all technologies to ensure the system has credibility and is used to achieve what it actually sets out to, without anyone being able to point out inconsistencies.

Q4:

If the subject matter or delivery system is such that it is prohibitive to monitor and classify them all, then yes.

Q5:

The potential impact on the appropriately gauged audience, yes. The system should work to prevent it being accessed by audiences that it is not deemed suitable for, and would be working against itself if it measured it against these audiences instead of just the target.

The classification of all content, be it for adults or children should be consistent across all media types.

Q6:

No.

Q7:

Restricted, no. If information is provided that informs people of the content to then allow them to make informed decisions on whether they will view it, or bring others such as children to view it becomes their responsibility.

Q8:

The current classification system that is already in place for music is fine as it is.

Q9:

No. If people are aware of the content through their own means of research, and are not involuntarily exposed to it, then it is their choice who they are showing it too.

Q10:

No.

Q11:

The comparison of it to other similar material in other media types and their classifications.

Q12:

Education and non invasive warnings that certain material is restricted.

Q13:

Provide parents/institutions or any place requiring the ability to monitor this with tools that control the available content on any given computer. Once they are given these tools and educated on their use, let them police it as they deem responsible for themselves and their own situation. Give them responsibility instead of doing it for them so they can put their hands up and say it's not our fault.

Q14:

Potentially take a page out of the book of how cigarettes are treated and store them behind the counter at outlets that sell them in public view mixed in with other goods.

Q15:

At all feasible times, otherwise the system is pointless.

Q16:

The classification body should be the governing body on the application of the system, distinct from any religious or other agendas that will skew the equality of it. Users could make use of a system like the ACCC, to highlight products that they find offensive, but this should only be factored in to reclassify something once it reaches a certain individual tally.

Q17:

Yes. In terms of ensuring that all material is classified within the guidelines and then available to it's appropriate audiences without denying any of these their rights to purchase these products.

Q18:

Pornographic material is the most obvious piece of material because it's target audience is very obviously only adult, there is no discussion as to anything else.

Q19:

If any material such as video games or film is produced locally it should be subsidised to help grow the industry in this country and create jobs, which both the game and film industry in this country are in dire need of.

Q20:

To an extent. The potential confusion could arise from the multiple applications of the M and MA ratings pair with different ages.

Q21:

The R rating category should be introduced consistently across all media types, from television shows to games. The merging of the M and MA ratings could help simplify the system and using PG to fill any void that is left behind by this.

Q22:

Present them all visually in the same fashion and the same language so that people become accustomed to them across all aspects.

Q23:

Yes. As mentioned above all these media types should have parity in their classification systems and the same ratings across all.

Q24:

Pornographic material involving children.

Q25:

Not 100% of items that have been placed into this category fit into the scope.

Q26:

Yes. An entire revamp of the system should be presented in all retail outlets that sell the appropriate items and the presentation methods should also run presentations of the information .

Q27:

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Q28:

Yes. It should only be governed by one body consistently and collectively for the whole of the country.

Q29:

The major step is creating parity among all classification systems to ensure material is delivered to the right and all audiences without bias, and the responsibility is put on the individual in regards to their adherence to it's guidelines.

Other comments: