

CI 1960 R Sheppard

First name: Richard

Last name: Sheppard

Q1:

Improving key elements of the existing framework.

Q2:

Providing adults with the information about what a movie, tv show, computer game, book or song contains in terms of themes and content without removing an adults ability to choose what they want to experience.

Q3:

No. The technology/platform is a delivery method and is removed from the actual content. If I am using a tv, dvd, computer or phone to watch a movie shouldn't change what it is rated. Or if my book is made of paper or on a kindle/e-book reader. A song on the radio vs on my digital music player. The content hasn't changed, merely the way I am accessing it.

Q4:

Yes. The people making movies, book and games are not making them with the intent of deceiving people or tricking them into reading/watching something they don't want to see. If the rules for what content falls into what category is clearly stated then for the most part companies will be able to classify their own stuff, and be penalized if there are complaints that are found to be correct.

Q5:

1. Yes, but not the point where it should be refused classification.
2. If anything there needs to be more education to parents that products rated above G are not suitable for children and it is their responsibility to protect their children.

Q6:

Yes, the larger the market share the more important it is that an item is classified.

Q7:

No, art galleries should be accountable for the art they are displaying and warning patrons of it.

Q8:

Yes, just because a song doesn't contain swearing means it is suitable for children and the current system only has a sticker for profane language.

Q9:

yes.

Q10:

Yes, content for public consumption should be more strictly classified than at home content.

Q11:

Q12:

The governments position should be to provide education not restrict an adults freedom.

Q13:

Parent education, better client end filtering software provided by the government

Q14:

Legalize actual explicit content in all the states of Australia, since at the moment R rater is several steps below what is available online. If X or above rated adult content is legally available but controlled as to who can access it will better control who is accessing it.

Q15:

If content has been classified it should need to display it.

Q16:

Government agencies should have two roles. First they should create and monitor a set of regulations that allows media to be classified into age appropriate groups. Their second role is to randomly assess various media to see if they are following the rules and regulations and tend to complaints. For companies too small too self regulate themselves they should also offer to classify a product for a fee that is proportional to market share/appeal.

The industry body should be for the most part self classifying their work. They will do this by following the strict regulations put into place by the government agencies. To make sure they are classifying their work correctly media they create will be randomly audited and any complaints that find the media produced was classified wrongly will carry a fine that is a percentage of the net profits.

The users end responsibility is to use the ratings advice given to make informed decisions for themselves AND their children.

Q17:

Yes! I cannot agree with this point more strongly.

Q18:

Anything and everything as long as the classification framework is specific enough.

Q19:

Any content that is Australian made, even if it is not getting a subsidy because of that. There should also be support available in the way of advisors who can look at Australian produced Media and give them an idea of what classification they are looking at.

Q20:

The difference between M and MA seem fairly arbitrary. Also the lack of an R 18+ rating for video games while it is there for movies (as well as X in the ACT) is also confusing.

Also the classification for PG seems very strict, maybe there needs to be a category between g and pg as pg has a wide range of content inside it.

Q21:

M and MA should be merged, PG should be split into two categories, one lower and one higher aged. R should also apply to video games.

Q22:

Have the same standards for books, video games and movies. Adult themes are adult themes regardless of if it is sung, interactive or depicted on film. The symbols and terminology should also be the same.

Q23:

Yes

Q24:

Child pornography. snuff films (death), other forms of death related pornography.

Q25:

No, it is far too broad.

Q26:

Yes it is, all states should have the same rules. It should be promoted by putting the ew regulations into law in all states and territories simultaneously.

Q27:

All states should follow the same rules.

Q28:

Q29:

Other comments: