

CI 1893 R Petrie

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Q1:

I think that the existing framework needs to have more concentration on the key elements and to add some new elements.

Q2:

To ensure that everyone in each age group is catered for and that there is a rating that suits each tier of the age groups, and not one that covers all.

Q3:

It should not. The reason being is that any platform that is of a visual or auditory medium contains content that is perceived in some way shape or form by humans and it should be the content that is judged not the platform or technology.

Q4:

It depends. If we're talking about a movie, song or video game and there isn't a rating sufficient to cater for different age groups, then there needs to be a classification for that content. If there is a complaint that something has been given the incorrect rating, it should be remedied in a way that doesn't change the content but just changes the rating.

Q5:

I think that content for children, teenagers and adults is obviously going to be different and the severity or details of the content will be different, however, that doesn't mean that all media shouldn't have a rating that is relevant and matches the type of content.

Q6:

I should not. It should be cut and dry - if content is of a mature nature then children should not be able to access it, therefore the rating must reflect that. It's about the content and who it is suitable for that is the bottom line.

Q7:

I think that it depends on who the product will be displayed and where. If artwork is of an explicit nature, there should be an alternate piece of artwork that can be applied to the packaging in some way, that isn't of an explicit nature - as long as the actual rating of the product is clearly visible, then there shouldn't be any confusion as to whether the product is suitable for a minor or not, even if the artwork conveys the opposite.

Q8:

I think that it should be, it's the way things are going and the way they need to go.

Q9:

It shouldn't. It should only be based on the type of content and who it is suitable for.

Q10:

It shouldn't. It should only be based on the type of content and who it is suitable for.

Q11:

What the content actually is and who it is suitable for. The content is the only factor that should be taken into consideration.

Q12:

Maybe have access only via providing credit card details or other age verification systems.

Q13:

Same as above.

Q14:

Same as above except with photo ID.

Q15:

It should at all times.

Q16:

To stand aside and let the rating classification system dictate the regulation of the content.

Q17:

I think that the industry itself should be responsible for classifying the content because the rating options are the same and by now there should be a thread of common knowledge.

Q18:

It should again be based on the type of content.

Q19:

I think that independent films should adhere to the same rating system as others.

Q20:

I think so. If I had to pick two rating categories that there are some confusion between it would be M and MA.

Q21:

I think that the current categories are sufficient - however the video game industry in particular NEEDS to have an R Rating added, just as the Film Industry does.

Q22:

I think that the colour coding system does that job really well.

Q23:

I think that the R Rating should be added.

Q24:

Content that is of an extremely explicit nature.

Q25:

It doesn't. It needs to incorporate the R rating for video games.

Q26:

Classification should be nationwide, not just between different states.

Q27:

I think that the classification system should be nationwide and not just between different states.

Q28:

Yes.

Q29:

By adding the R rating to video games.

Other comments:

I think that the ratings system is fine - all that needs to be implemented now is the R Rating for Video Games.