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Q1:

they should take the existing framework and discover what the key points of failures are, and also find what lessons have been learnt from that frame work, and others internationally and develop a new framework.

Q2:

awareness, classification should be clear to the general public about the target audience and its content.

Q3:

yes, in online situation where there are 'content' generated by the public/users it may be impossible to classify the current, or future content that may appear, this should also be clear to the general public.

Q4:

yes. come content such as phone apps, or indy developed materials may be impossible to go through classification process without killing the industry with inhibitive costs. We would not want to dissuade people from creating content to be released in Australia

Q5:

not sure what this is asking,

but in general it is a good idea to classify content aimed at children because it is the parents making the decisions for the child, and it is important to be able to convey to the parent the nature of the material.

Q6:

possibly, it would not make sense to force small market developers through an expensive classification process, this provides no incentive for people to release items into australia, however once they reach a certain number of sales/profits maybe it could be considered to classify said material.

Q7:

i dont particularly see a requirement for art to be classified.

Q8:

I don't particularly see a need to classify to books or audio to the extent other mediums are.

Q9:

yes, content that may affect smaller audiences may not require classification as those seeking out that content would have an informed decision and understanding about the content before hand.

Q10:

no

Q11:

again classification should be a way to inform the general public about the its content. its content does not change whether it be in public or private

Q12:

the government shouldn't be controlling the information available to its citizens. Information should be freely available to all.

Q13:

informing and educating the parents, I do not think it is the role of the government to raise and protect the children, it is the role of the parent, and the government should only be providing the education and information required for parents to do their job.

Q14:

isn't there already an effective system in place with vendors that are not allowed to sell any materials such as the example listed to minors?

Q15:

if it has a classification it should be displayed. if there is none displayed, the consumer should understand it is their due diligence to do the required research to find out the nature of the content.

Q16:

government should be classifying material to inform the consumer. industry bodies should aid in the process by being transparent with their content, and the users should understand their role in the process by doing the required research into a product.

Q17:

potentially, however there would need to be clearly drafted requirements and understandings between all 3 parties, industry/government and users.

Q18:

i think it is impossible to state that any content would be obvious and straight forward to classify.

Q19:

if classification is mandatory then the government should subsidise the smaller companies, the independent companies. Better yet there should potentially be an unclassified or independent classification that states to the audience that this has not been classified, and thus the consumer is responsible for required research in to find the nature of the content.

Q20:

the refused classification, why some content can be refused classification at all is confusing. why are Australian adults unable to determine what they can and can not see/read/hear

Q21:

an unclassified category, instead of refusing classification it is unclassified and the consumer is responsible, and an independent category for smaller studios with a streamlined classification process

Q22:

same colour coordination and symbols

Q23:

yes and revised

Q24:

child pornography

Q25:

no

Q26:

yes

Q27:

Q28:

Q29:

Other comments:

Australia is currently the laughing stock of the international market. We are currently living in a nanny state where the people are being sheltered by the government and there are plans to filter the internet.

How is this any better than China. Australians should be accountable for their actions and their children, Information should be free and available to those that seek it. Do not let the actions of a few ruin the freedoms of the many. Let the people of Australia decide for themselves what is suitable for their consumption, the role of the Government is to aid in the proliferation of information.