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Q1:

I believe the ALRC should focus on developing a new framework for classification. Given the breadth of media, and emerging forms, it makes more sense to for a new framework that can be applied across all media then attempting to adapt the existing to the new.

Q2:

The primary objective of a national classification scheme should be to present a consumer with a clear understanding of the content and the applicable age group for consuming it. It should be for clear identification purposes.

Q3:

No, the technology or platform shouldn't affect the classification of content. Classification should list the contents, and that should be enough for a consumer to make a clear decision on their own.

Q4:

No, I believe content should be classified beforehand. If there is a clear framework for classification then complaints become moot, as there is already an established criteria for the classification.

Q5:

Again, no. Similar to question 5, classification should be concerned with the content itself from which a consumer can make their own decisions. Content designed for children should be classified across all media the same as anything else.

Q6:

No, I think all content, where it is sensible to do so, should be classified to the same standard, irrespective of other factors.

Q7:

I don't think traditional artwork should be classified before exhibition for any purpose. A consumer should be somewhat aware of the nature of art that they are going to see.

Q8:

If it is feasible, then I would think music and other sound recordings should be classified in the same manner as other content.

Q9:

No, classification should be uniform.

Q10:

No. If media is to be classified, it should be done so on its content only.

Q11:

Public consumption is the only factor I can think of for classification.

Q12:

The internet is open and above the laws of any one nation, restrictions can be circumnavigated. The only effective method I believe in is that of personal responsibility.

Q13:

It can be better controlled by better educating parents on how to control.

Q14:

Through clear classification. Clear classification indicates the intended audience, to which others can be restricted from purchasing. Clear classification also informs the parent, so they can make an informed decision for their child.

Q15:

If the content is for public display and purchase, it should display the relevant classification markings.

Q16:

I think the government and industry bodies should classify content and legislate to ensure that those below the required age limit cannot purchase the content legally. After that, I believe it is a users decision as to what they buy and what they do with it.

Q17:

Whilst I thin the industry should have input, ultimately it should be an independent government department classifying content.

Q18:

If content requires classification, then I think it should be classified under the same framework as anything else, not by industry.

Q19:

If the government requires self-regulation then there should be support for that.

Q20:

I don't believe so. There is different classification for different content, and in the case of video games, lack of some classification altogether. It is confusing for a consumer if the classification is differing for the format.

Q21:

I believe the current classification categories, such as that used in film, are sufficient. They should however be universal.

Q22:

Universal classification would mean a consistency.

Q23:

Yes, I believe all content should be classified under the same framework.

Q24:

Only content which is already prohibited.

Q25:

No, as the scope is to broad. No 18+ rating for gaming would be a prime example of this.

Q26:

Yes, classification should be universal. It should not need to be promoted if introduced effectively.

Q27:

Whilst I would like to see cooperation continue, ultimately classification should be a federal mandate.

Q28:

Yes, it would ensure universal classification.

Q29:

I think the framework would be improved by simply classifying content and leaving decisions to end users. The only restrictions should be on the age of those purchasing the content. I do not believe the government should be in the position of restricting content that does not break existing laws.

Other comments: