CI 1083 S Panetta

Q14:

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Q1:
Q2:
The objective should be to identify and highlight relevant content and educate consumers so that they
are able to make informed purchasing decisions. It should not affect the availability of reasonable
content.
Q3:
There is no reason content should be classified differently across different mediums. However in the
context of a dynamic technology such as the Internet, it is impossible to accurately classify content as
it changes so frequently.
Q4:
Yes
Q5:
Who decides what the potential impact and target market is? If a piece of content identifies itself as
designed for children, then yes it should be classified.
Q6:
Dynamic and emerging technologies would be hindered by classification and should instead rely on a
complaints process. In particular, technologies where a significant portion of the content and
experience is provided by the users of the content (such as user generated content or online
communities).
Q7:
For providing consumer advice, yes.
Q8:
They should be classified but not strongly regulated.
Q9:
Yes
Q10:
In general, yes. Privately consumed content should not require classification except as a guide
Q11:
Q12:
Education
Q13:
Parents should closely monitor their children's Internet browsing.
Parents should not be lulled into a false sense of security with an inadequate solution.
Parents should be able to install optional software on their computers which can do the heavy
processing required to identify suspect pieces of content. The parents should then have the option of
allowing or disallowing the content (for the case when a false positive or negative is found)