516.\_org\_ UNSW Press Ltd

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Submission on behalf of: UNSW Press Ltd

Proposal 4-1:

Proposal 4-2:

Proposal 4-3:

Proposal 4-4:

Question 4-1:

Question 4-2:

Proposal 6-1:

UNSW Press Ltd, operating since 1962, is a not-for-profit company whose board of directors is appointed by the Council of the University of NSW. Its mission is to contribute to the intellectual and cultural development of Australia by publishing in a sustainable, profitable environment works that will promote debate, the advancement and dissemination of knowledge, scholarship and the reputation of UNSW throughout the world.

The main activities of the company are book publishing, sales representation and distribution services, and management of the UNSW campus bookstore in Kensington.

One of Australia’s oldest independent publishers, it produces a range of general, literary and illustrated non-fiction and scholarly titles across two imprints: NewSouth and UNSW Press. In 2012 the quality and reputation of its list was acknowledged with nine books winning awards and 18 titles shortlisted. Since 2010 most titles have been published in print and a range of digital formats.

The team at UNSW Press values its relationships with authors and works closely with its writers – most of whom are based in Australia – to ensure that their books are as good as they can be and can find as large a readership as possible. About 50 titles are published a year.

Given this structure and output, copyright is fundamental to the viability of our company.

The Statutory Licence, as it currently stands, provides excellent value for use of quality Australian content by the education sector and broader community. It provides flexibility for the use of published content and fair remuneration in both print and digital formats. It helps to fund authors and publishers like us and encourages further investment in Australian books and related products.

The return for copied content that UNSW Press receives varies from year to year. Given the time, high level skills and investment involved in publishing original content, these payments are modest and cannot be accurately forecast. Nevertheless, these supplementary funds are consistently invested back into the company to publish more high quality Australian content across various formats. Sources of revenue include sales, donations, grants and these copyright payments.

Permissions and payments are currently managed very efficiently through organisations such as the Copyright Agency. The systems that have been put in place in the past five years or so have lessened the administrative burden for teachers, schools, authors and publishers. This should not be underestimated. In our case, any repeal of the statutory license would impact financially. Funds would have to be diverted away from the creation of new content and into the administration of a diverse and unpredictable range of licensing and permissions requests.

The publishing and educational sectors are facing disruption as a result of technological shifts. This is acknowledged in the Discussion Paper, which proposes that the statutory licensing provisions be removed from the Copyright Act.

What is required at this stage is not another serious disruption but reforms that build on the existing well managed, cost-effective statutory license system and encourage the future sustainability of independent Australian publishing.

Question 6-1:

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Proposal 8-1:

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Proposal 16-1:

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Proposal 16-2:

Question 16-2:

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Proposal 17-1:

Additional comments?:

File 1:

File 2: