

# WILEY

30 July 2013

The Executive Director  
Australian Law Reform Commission  
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Via mail and email to [copyright@alrc.gov.au](mailto:copyright@alrc.gov.au)

## **Australian Law Reform Commission: Copyright & the Digital Economy Submission from John Wiley & Sons Inc.**

John Wiley & Sons (Wiley) appreciates this opportunity to respond to the Discussion Paper (DP) regarding *Copyright and the Digital Economy* issued by the Australian Law Reform Commission (ALRC).

Founded in 1807, Wiley is North America's oldest independent publisher, and has a distinguished history as a literary, scientific, technical, medical, and scholarly publisher, serving researchers and practitioners in the United States and around the world. Wiley's Australian operations include offices in Melbourne and Brisbane, with an Australian Distribution Centre in Stafford, Brisbane, and we are a significant local employer in these locations. Today, we employ approximately 270 staff in Australia and 5300 globally.

We are one of the world's foremost academic and professional publishers. We publish over 1,500 scholarly peer-reviewed journals, and our online service Wiley Online Library (<http://onlinelibrary.wiley.com/>) provides electronic access to more than 5.5 million articles across these journals. Wiley's Global Research publishing division is also the world's largest society publisher, working in partnership with over 800 learned and scholarly and professional societies and organisations which represent millions of members globally.

Wiley partners with 45 learned societies and professional associations in Australia which include the Royal Australasian College of Surgeons, the Australian Psychological Society and the Economic Society of Australia. Many of these societies and those other publishers partner with depend to a significant extent on the revenues generated by publishers to support activities which benefit the communities those societies serve and the general societal good.

Global Research is one of Wiley's three core businesses. Our Professional Development business serves professionals and consumers, producing books, subscription content, and information

services in all media in subject areas including business, technology, architecture, psychology, education, health and consumer interest.

Our Global Education business (GE) serves undergraduate, graduate and advanced placement students and lifelong learners, publishing educational materials in all media, notably through WileyPLUS, our integrated online suite of teaching and learning resources. We have a significant Australian portfolio with texts and courses authored and edited by Australian tertiary educators.

In Australia also we service the P-12 educational market through the Jacaranda imprint, which produces high quality textbooks and sophisticated digital offerings for primary and secondary students tailored to the Australian curriculum through the JacPLUS online portal.

Wiley reaffirms our earlier submission dated 30 November 2012 (a copy of which is attached hereto) and we support the response submitted by the Australian Publishers Association (APA). We urge the ALRC not seek to abolish Australia's effective statutory licensing for education use, or adopt vague provisions for fair use. As the APA states, such changes would serve to undermined copyright law's contribution to acknowledging and respecting authorship and creation, and maintaining incentives for creation of works and other subject matter.

The dramatic expansion of a free-use exception for educational works will discourage voluntary licensing schemes and destabilize the domestic educational publishing industry in Australia. Australian publishers make a significant contribution to the education of our young people by developing and offering culturally rich content that provides students with an understanding of our unique history, culture, traditions and contributions. The abolishment of the statutory scheme and adoption of a "right to copy" will threaten the viability and stability of our valued Australian publishing industry. It is possible that without statutory licensing revenues, many publishers may abandon the education market altogether. What good is a "right to copy" scheme if there is nothing of value to copy? We must preserve the ability of our publishing industry to continue to offer content that preserves our cultural heritage.

Yours sincerely,

**Mark Robertson**

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