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Q1:

Q2:

To provide a meaningful set of classifications that tell consumers what sort of content they can expect from a product and make a reasonably informed decision based on that. It needs to be clear, succinct and consistent.

Q3:

I don't believe so. Numerous studies have been done as to whether the interactive nature of video games (as an example) has any impact on the severity of the content and there doesn't appear to be any clear answer; some suggest yes, some suggest no. In terms of sound-only mediums against visual, it varies with the individual which is hard to make a rule on. I'd leave it as equal for all mediums until more supportive evidence comes to light for any perspective.

Q4:

Q5:

Q6:

No. Classification should depend on guidelines for the content, and the guidelines should be worked out by governing bodies taking into account the views of the public.

Q7:

Q8:

Only if there's solid evidence that audio recordings have a different impact to other mediums.

Consistency is important so consumers aren't confused or lose faith in the system.

Q9:

Q10:

Q11:

Q12:

It's practically impossible to restrict access to online content and it's certainly impractical to try. There are plenty of people with the know-how to get around online restrictions and those who don't know can simply google instructions. It's better to impose heavy penalties for those who are caught and to educate people better.

Q13:

The best way to stop children from accessing inappropriate content is through parenting. Explaining to children what's okay and what isn't is important anyway, as it's important for everyone to know why something is right or wrong rather than just banning something (after all, you might ban biscuits after 8pm but that doesn't mean it's wrong).

Q14:

Fines for businesses who sell inappropriate content to minors? I imagine there are plenty of measures in place (we've had dirty mags for years), but it's still very easy for a child to "borrow" their parents' magazines. Again, I believe the current measures are best supplemented with education and good parenting.

Q15:

Why not have classification markings on everything that has a classification? No room for confusion there. Have one that says "This hasn't been classified, watch at own risk" if you need to. At least that way it's consistent and informative.

Q16:

Q17:

Q18:

Q19:

Q20:

Q21:

Q22:

Q23:

Q24:

Q25:

Q26:

Q27:

Q28:

Q29:

Other comments: