

## **Submission to the National Classification Scheme Review**

To the members of the Review panel,

Thank you for your valuable time in assessing this submission.

I approach this subject from thirty years of counselling people. Often having to deal with issues that were embedded in people's subconscious at a very early age when their value base was being established and for many those issues are still impacting them now as an adult.

The biggest problem with the current method of classification is:

- 1) That it fails to provide accurate information as it only provides a rather vague idea that isn't helpful to make a qualified decision.
- 2) That it doesn't apply to **all areas** of public domain such as TV, Movies, Games, Music, Audio books, Photos and Magazines.

We all know that a child rapidly gleans most of its understanding and so formulates its value base, during their first ten years and to a slightly lesser degree during their second ten years.

**For any *National Classification Scheme* to work properly, grading of suitability must be made in each of the following categories: Anger, Language, Lyrics, Nudity, Sexually explicit material and Violence.**

It is therefore important to look at the above categories from that perspective and to realise that we all process information **visually**, **audibly** and **kinetically**. An individual maybe stronger in one or more of those areas, but each person will use all of them.

Because of the impact during those first twenty years is so vital in establishing our value base, I have provided explanations for each.

**Anger** = the inability to process information regarding a situation in an appropriate manner, often due to an inappropriate mindset acquired and developed during early childhood. Most potent visually, secondly audio and thirdly kinetically.

**Language** = a tool that enables us to give and receive instruction, but that also conveys our emotions such as anger, hatred and abuse. Many adults can still clearly recall words spoken in anger, hatred and abuse. Audio most potent.

**Lyrics** = words set to music are one of the most powerful ways to teach people and especially young children. These days anger, hatred and sexually explicit words are rife in certain songs and again they have a very negative and lasting impact upon the formation of a child's value mindset. Audio most potent.

**Nudity** = in so many areas has created a mindset that devalues women and these days the treatment of women by both young men and women is really disgusting! Most potent visually.

**Sexually explicit material** = has created a selfish mindset that I must have sex, I want sex now and I'm going to get it no matter who I hurt in the process. Because this is being instilled in very young children they do not grasp the consequences that it brings. Most potent visually, secondly audio and thirdly kinetically.

**Violence** = has now become almost normal behaviour for young children and comes out of a strong selfish desire to have things their own way, learnt at a very early stage.

**Each of these categories** should have a rating, with 0 having no negative impact right up to 10 having the greatest negative impact.

For example a movie that displays angry and violent scenes with nudity but no sexual explicit material could be rated:

**Anger**            **8**  
**Language**       **6**  
**Lyrics**           **0**  
**Nudity**           **6**  
**Sexually explicit material**   **0**  
**Violence**        **8**

For example a computer game that has angry lyrics and language, displays very angry and violent scenes with no nudity, no sexual explicit material could be rated:

**Anger**            **8**  
**Language**       **8**  
**Lyrics**           **7**  
**Nudity**           **0**  
**Sexually explicit material**   **0**  
**Violence**        **9**

Information such as this would make it a lot easier to determine if something is suitable or not.

Again thank you for your time,

Michael De Nieuwe