

CI 44 A Todd

First name: A

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Q1: A new framework would be better able to accommodate new technologies as they become part of the Australian Culture. The technology and 'cultural' content has overtaken the classification system.

Q2:

To communicate CLEARLY what the material contains, to be CONSISTENT across all material. To set a standard for the next generation. It is my opinion that any material that is proved (via studies of similar material) to cause harm should be refused classification - this should not depend on the popularity of the material. (eg: smoking was/is very popular - and addictive - ... but it is deadly).

Q3: No. All material (including public advertising of all kinds) should adhere to a standard. IF material is classified 18+ it should only be available in venues where ID is required for entry.

Q4:

No. The damage has already been done if a complaint is received. Have a look at the ASB - despite many many complaints (people don't just complain for the sake of it - these people were offended and upset and took the time to complain) hundreds of complaints are ignored (dismissed?).

Q5: All material should be classified.

Q6: No, all material should be classified. Fines and consequences for breaching the codes should be established in line with the size of the producer & market reached.

Q7: Any image of a child in that is sexual/violent should be refused classification. IF similar images of adults can not be refused classification (I believe they should be refused classification) they should be classified and exhibited only in 18+ venues - preferably NOT in combination with other work.

Q8: Yes

Q9: No

Q10: No

Q11: If it is material designed/created to be shared it needs to be classified. (If current research is correct and our brains are still developing in our early/mid 20's even material produced and shared in educational institutions needs to have guidelines to follow.)

Q12: Mandatory filtering of internet content at ISP level.

Q13:

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Better communication to parents of dangers of early access to harmful material. (Include studies and statistics) Clear communication of classification and REASONS WHY.

Q14:

Only have them sold in venues where ID is required for entry.

The publishers of all this material will be unhappy with this - as are the tobacco companies - anything that is addictive and harmful should be very hard to get hold of - for adults. It should be impossible for children to ever SEE (even the covers) or/get hold of it publically.

Q15:

Q16:

The standard needs to be set by the government (with input from experts in all fields) ALL user complaints/feedback needs to be considered.

Q17: probably - but it won't work - the desire for profit will always be greater than the good of the country and our children.

Q18: Industry should submit the 'code/standards' they would like to work with, the government and experts in the field should then refine, approve and enforce the final standards.

Q19: The government needs to carefully spend tax dollars on education and governing. If these films (etc) are part of that process, great. There are many commercial sponsors available for content that isn't educational across a broad cross section of the nation.

Q20: yes and no, it is not widely known that many MA15+ in Australia are 18+ or banned overseas.

Q21:

With information from studies and statistics (cultural changes over the time we have had TV/Video/computer games/films) the classifications need to be carefully reviewed. With special effects and filming technology advancing so quickly - reviews of what is appropriate need to be done regularly.

eg: the depiction of relationships and consequences of family breakdowns is unrealistic in so many settings - our children are growing up with NO CLUE how damaging (to mental/emotional health) the 'normal' pattern of multiple partners/divorce/homosexuality is to them and their future children.

eg: films containing explicit depictions of sexual acts should be Refused Classification. Such films exploit and demean. They have been implicated in the sexual abuse and premature sexualisation of children.

Q22:

a clear system using the capital letters in a shape that is associated with a colour, current system works - green for G and red for anything that requires a level of maturity...

An online list and a paper copy of the code posted to every home (each time it is reviewed) - this is where the tax dollars should be allocated) The paper copy should be available in ALL commercial outlets that sell any goods requiring classification.

Q23: Yes - one set of guidelines should cover all material needing classification.

Q24: Access to all material that would be classified RC, X18+ or R18+

Q25: no

Q26: Yes - for the good of the next generation. Promote it by educating people to the dangers and tell them how much mental health issues will cost their children. Promote alternatives (real interaction with real people and sport, outdoor alternatives) support community organisations that are doing this already.

Q27:

Q28: Yes, but with input and approval at State level.

Q29:

Start with a goal for the future - HOW do we want the next generations to be shaped and WHAT impact will this system have on them and their potential to run the country when we are all retired!?

WHY do we need this system at all? Because we need to PROTECT the innocent and vulnerable.

Other comments:

File 1:

File 2: