

CI 116 D Goodard

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Q1: I Believe the ALRC should develop a new framework based on the deemed "good" aspects of the old, with an emphasis to proper classification of media on new technology.

Q2: Either a creation of an R18 ruling for non television media, or a Base rating system across all technologies similar to the film and television media rating system

Q3: What platform or technology used should not affect the content within good reason, eg MA rated titles on a technology expressly designed for children, i.e "leapfrog" systems. This will allow greater flexibility for creators of media and also simplify the classification boards systems now.

Q4: If the Content breaks no laws, then it should not be classified or subject of a complaint. Everyone has different ideals of what is acceptable, and if this system is in place, then lobby groups can abuse the complaints system to get their own desires, to the detriment of other Australians.

Q5: To a point. But the emphasis of potential impact, especially for minors should be in the hands of their carers as maturity of people can be only defined in the most general of terms.

Q6: No. All content should be given the same field when it comes in for review.

Q7: No. Classification of art can lead too quickly to censorship.

Q8: To a point. A general ratings system should be designed to inform people of references within the media. But the emphasis of consumption should be put on the person themselves or their carer.

Q9: No

Q10 No

Q11: Products should be classified in such a way, similar to inform people of what the media contains, (eg Adult themes, coarse language, sexual references, drug use) and the emphasis placed on the individual or carer to decide what is meritable for them.

Q12: The most effective method of controlling access to online content for minors and other "at risk" people is for their carers to keep an eye on what they access via the internet and supervise their time using such technologies. Any other system is too easily subverted.

Q13: The only way to properly control childrens access to inappropriate content is for them to be supervised by a carer. Every system which has come out that does not incorporate direct adult supervision has failed to achieve that goal.

Q14: I feel that access to offline content is relatively strong enough as it is. Emphasis should be placed on carers to ensure that such material does not fall into the hands of minors.

Q15: I believe all content should be required to display markings and consumer advice before the viewing of said content. However in the terms of minors and dependents, the media should be checked by a carer beforehand to ensure it is appropriate, due to the fact that everyone has different levels of maturity and conditioning.

Q16: The Roles of these agencies and bodies should be to inform consumers of the ratings and themes/items in media, helping independent adults and carers make informed decisions on what media to consume.

Q17: I would say the most effective system would be a general ratings board for all media, regardless

of industry.

Q18: Really the only industry I can think off off my head is pornography. Having said that im only thinking in the most stereotypical of terms. (media using sexual desire to generate revenue.)

Q19: independant media should probably be subsidied to allow for a media landscape that is not dominated by a few private companies.

Q20: I do not believe they are understood. They tend to be thought of as rules rather than guidelines, which is why you have people complaining when they give an MA rated movie to a dependant thinking its okay for them due to the rating (assuming they are 15) when psychologically the dependant may not be able to handle it. More emphasis needs to be placed on the independant adult or carers digression.

Q21: With the classification systems as they are, I would add an R18 Rating for media such as video games, due to the fact that most of these are put through as MA15 plus, which is deceptive to carers (though they should be reviewing the media beforehand)

Q22: By using an all-encompassing classification system for all mass media, eg. books, movies, television, videogames. magazines

Q23: they should be replaced with a new all-encompassing classification system for all mass media.

Q24: This is unenforcable unfortunately. I would say there are items such as child pornography, but

Q25: No

Q26: Classification should be on the federal level.

Q27: A Federal scheme in which all mass media is given a reccomended classification due to what is shown/implied in said media.

Q28: Q29:

Other comments: